

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Premier Credit Union: A Model Credit Union

October 2009: Mr. James A. Roche, CEO of Premier Credit Union, Palatine, Illinois proudly accepts a distinguished 5-Star Superior rating from **BAUERFINANCIAL, Inc., Coral Gables, Florida**. A 5-Star rating for financial strength and stability is the highest rating attainable from BAUERFINANCIAL (the Nation's Bank and Credit Union Rating Firm for over a quarter of a century) and is based on the overall financial condition of the credit union.

Earning a 5-Star rating denotes that Premier Credit Union is one of the strongest credit unions in the nation. Achieving this designation for 55 consecutive quarters, like Premier Credit Union has, is an even higher honor. In fact, only 17% of the nation's credit unions have earned this Superior 5-Star rating 55 consecutive times.

"There's an old adage that says no press is bad press, but if you've seen the banking news over the past year or two, you know this isn't always true," notes Karen L. Dorway, president of BAUERFINANCIAL. "That's why it's so important today to share some good news, and Premier Credit Union makes it easy. Premier Credit Union is a model credit union. You should be proud to call it Your Credit Union."

Premier Credit Union was established in 1961 and has been serving the needs of its members for 48 years. In addition to its corporate office in Palatine, Premier Credit Union operates through four conveniently located branches in Palatine, Northbrook and Schaumburg. It can also be found on the internet at www.mycu.org.

Premier Credit Union: "In Your Best Interest, Always."

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays for its rating, nor can it be eluded. Consumers may obtain star-ratings by visiting www.bauerfinancial.com.

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